

NATCOLL



The Challenge

Sue Allard, National Principal of Natcoll, New Zealand's largest specialist private tertiary provider of creative digital technology training wanted to know how she could improve Natcoll's current strategic planning processes.

After a strategy audit which highlighted the gap areas, Sue was introduced to the Opportune strategy toolkit, and she knew it offered her the methodology she needed to improve Natcoll's strategic planning initiatives. In previous years, strategic plans were largely developed by Sue with input by senior staff to the strategy document once the plan had been created. Sue was keen to move to a more collaborative process where the senior team were involved from the outset.

The Solution

Strategic Solutions International Ltd, New Zealand's premiere accredited Opportune™ training provider, worked with Sue one on one, teaching her the Opportune™ strategy process step by step and providing her with the

templates to use with her senior team in workshops.

The Outcome

Not only did Sue find the programme exceedingly helpful, but Natcoll's campus principals and senior managers felt empowered by the process. The toolkit helped Natcoll plan a five year horizon even though the New Zealand funding environment is undergoing change.

“Working step by step with Strategic Solutions International Ltd through the Opportune™ methodology and applying it in weekly workshops with my team was an excellent way of learning then doing. It has raised the sense of commitment within our team as we have journeyed through the strategy process together and we all have a sense of ownership of our strategic directions.”
National Principal

Fast FACTS:

- ☒ Established in 1997
- ☒ Campuses in Auckland, Wellington, Christchurch and India
- ☒ Provides courses in animation, computer graphic design, web development, video post-production and digital media
- ☒ Provides teaching resources for secondary schools in the areas of Print Design, Web Design, Multimedia and 3D Animation and Gaming
- ☒ Offers Digital publishing and educational resources
- ☒ Subsidiary of NZX listed company, Renaissance Corporation