

# SKOPE<sup>®</sup>

## Industries Limited



**“ Strategic Solutions led us through an easy to follow, intelligible process that clearly defined our directions. I wouldn’t hesitate to recommend this approach to other companies.”**

*Guy Stewart,  
Managing Director*

### The Challenge

To ensure that SKOPE Industries continues the innovation and global expansion that has set it apart as a dynamic NZ manufacturer, the Board and the senior executive team wanted to set a clear strategy which would guide all business units and keep everyone rowing in the same direction.

### The Solution

Strategic Solutions International Ltd led the senior team through the Opportune™ strategy methodology, a disciplined step by step approach to strategy development. The outcome is a graphic-based plan that clearly defines SKOPE’s directions. Rather than a formal, long-winded

document, it’s action-oriented and will be reported against regularly by the senior team.

**“We’ve created an action-oriented plan. It won’t gather dust on a shelf.”**

### The Outcome

A strategic plan that aligns all business units and sets priorities and performance measures for the next five years.



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international